

WEBSITES

AMG [All Media Guide]

<http://www.allmusic.com/> - A leading business-to-business provider that provides a comprehensive database of music and film and entertainment descriptive content and content management technology.

Communication Studies Resources

<http://www.uiowa.edu/~commstud/resources/> - This site, created and maintained by the Department of Communication Studies at the University of Iowa. Is useful to communication researchers. It includes virtually all aspects of communication studies, from both a social science and a humanities perspective. It also includes links to listserves, journals, and research on the web related to communication studies. The index is divided into ten broad subject areas within the realm of communications.

Comserve –Communication Institute for Online

Scholarship

<http://www.cios.org/>- A United States Federal not-for-profit organization supporting the use of computer technologies in the service of communication scholarship and education.

Gebbie Press: The All-In-One

<http://www.gebbieinc.com/> - The all-in-one media directory which includes all media-Radio, TV, Newspapers, Magazines, Black/Hispanic media, networks, AP/UPI bureaus, news syndicates and more.

The American Communication Association

<http://www.americancomm.org/>

(ACA) is a not-for-profit organization, a virtual professional association with actual presence in the world of scholars and practitioners alike. ACA was created to promote academic and professional research, criticism, teaching, practical use, and exchange of principles and theories of human communication.

SELECTED JOURNALS

ONLINE

[Communication Education](#)

[Communication Theory](#)

[Critical Studies in Media Communication](#)

[Journal of Applied Communication Research](#)

[Journal of Communication](#)

[Journal of Communication Inquiry](#)

[Southern Communication Journal](#)

PRINT

American Communication Journal

Journal of Communication

Journal of Mass Media Ethics

Journalism Quarterly

Journalism & Mass Communication Educator

Journalism & Mass Communication Quarterly

SCHOLARSHIPS

[The American Copy Editors Society](#)

[Association for Women in Sports Media Scholarship \[AWSM\]](#)

[The Emma L. Bowen Foundation](#) for Minority Interests in Media.

[Chips Quinn Scholars Program](#)

[Garden State Scholastic Press Association \[GSSPA\]](#) -- The Bob Stevens Memorial Scholarship

[National Association Black Journalists \[NABJ\]](#) Scholarship

[National Association Black Journalists \[NABJ\]](#) Gulf Coast

Fellowship

[Radio-Television News Directors Association \[RTNDA\]](#)

Scholarships

Compiled by: Angela V. Proctor

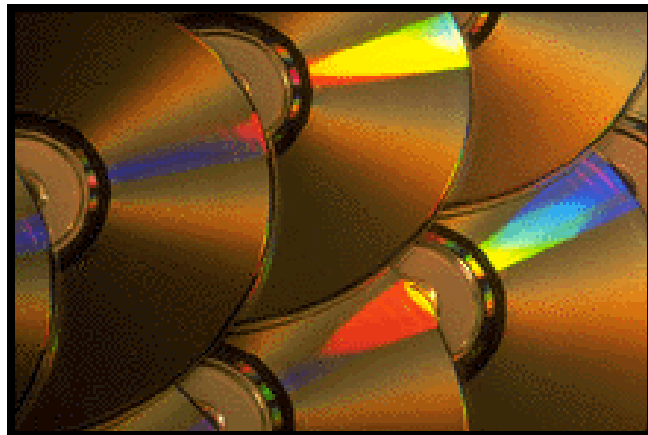
aproctor@lib.subr.edu

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Mass Communications

Selected Resources



John B. Cade Library



Southern University and A&M College

167 Roosevelt Steptoe Avenue

Baton Rouge, Louisiana 70813-0001

<http://www.lib.subr.edu>

(225) 771-2875

SELECTED RESOURCES

Mass Communications

BOOKS

P90.B284 2007

Introduction to Mass Communication : Media Literacy and Culture. Baran, Stanley J. Boston: McGraw-Hill, 2007.

This text emphasizes that media audiences can take more active roles as media consumers and have a deeper understanding of the influence the media have in both shaping and reflecting culture.

KF2750.T73 2007

The Law of Journalism & Mass Communication. Trager, Robert. Boston: McGraw-Hill, 2007.

The Law of Journalism and Mass Communication features a wealth of new elements and strategies that encourage students to read the text closely and aid in critical evaluation of the complex and shifting field of media law.

DICTIONARIES

REF. P87.5 .D449 2005

Dictionary of Mass Communication & Media Research : A Guide for Students, Scholars, and Professionals. Demers, David P. Spokane, WA: Marquette Books, 2005.

Dictionary of Mass Communication & Media Research provides readable, easy-to-understand definitions of more than 2,500 terms and concepts associated with history of the media, media law and ethics, research methods and statistics, major theoretical schools, advertising and public relations, globalization and the media, prominent media professionals and scholars.

E-BOOKS

Women in Mass Communication. Creedon, Pamela J. Thousand Oaks, Calif.: Sage Publications, 2007.

This timely volume provides excellent insights for anyone interested in women's roles and progress in mass communication. This edition contains chapters on the professional perspective of a network news station, the climate for women in higher education, the construction of gender in textbooks, and the status of research on visual images of women in the media.

Watch This, Listen Up, Click Here : Inside the 300 Billion Dollar Business Behind the Media you Constantly Consume. Verklin, David. Hoboken, N.J.: John Wiley & Sons, 2007.

The billion-dollar advertising and marketing industry is undergoing phenomenal changes. How the advertising and marketing industry is responding to these new consumer preferences, and how that affects us and will continue to affect us for years to come, is the basis for this book.

GUIDES

REF. PE1112.K435 2000

A Student's Guide to Mass Communication Law. Nieto, Amber. Lanham, MD: Rowman & Littlefield, 2005.

A unique learning tool for students in journalism and mass communication, A Students Guide to Mass Communication Law is written for students by a top student.

HANDBOOKS/MANUALS

REF. PN1995.9.P7F48 2006

Film Business: A Handbook for Producers. Jeffrey, Tom. 3rd ed. Crows Nest, N.S.W.: Allen & Unwin, 2006.

A detailed resource for novice filmmakers, includes building a business plan, selecting and analyzing scripts, and creating deal-making tactics. this handbook provides the necessary tools to succeed in different film-production situations and environments both financially and artistically.

REF. KF92235.A915 2003

Covering the Courts: A Handbook for Journalists. Alexander, S. L. 2nd edition. Lanham, Md.: Rowman & Littlefield Publishers, 2003.

A guide for those journalists covering the courts in America by detailing the knowledge and techniques necessary to report on the courts effectively and responsibly.

SPECIAL COLLECTIONS

SHADE: PN4888.L96W37 2006

How the American Media Packaged Lynching (1850-1940): Constructing the Meaning of Social Events. Wasserman, Ira. Lewiston, N.Y.: Edwin Mellen Press, 2006.

This book examines the manner in which the national media in the United States treated lynching and vigilante activity between 1850 and 1940.

SHADE: P94.5.A372U55 2001

The Black Image in the White Mind : Media and Race in America. Entman, Robert M. Annotated Bibliography Westport, Conn.: Greenwood Press. 1999.

Analytical perceptions of race by surveying a wide range of American TV shows in which race is represented, including news broadcasts, dramas and commercials, as well as in Hollywood films.

SHADE: E185.625.W523 2001

Playing the Race Card: Melodramas of Black and White from Uncle Tom to O.J. Simpson. Williams, Linda. Princeton, N.J.: Princeton University Press, 2001.

The author Investigates contemporary racial strife embodied in the Rodney King and O.J. Simpson trials, Williams argues that centuries-old racial and sexual myths and representations are central to U.S. culture and politics. Exploring with acuity and empathy the many permutations of racial stereotypes (e.g., the black sexual predator and the white female victim in Birth of a Nation and elsewhere, and their social and political meanings over the past 150 years), Williams navigates a maze of American popular culture from Uncle Tom's Cabin, The Jazz Singer and Show Boat to Roots and Bill T. Jones's Last Supper at Uncle Tom's Cabin.

VIDEOS

SHADE: PN1995.C5375 1998

Classified X. Van Peebles, Melvin (Narrator). [S.l.]: WinStar Home Entertainment, 1998.

Examines the treatment of black characters throughout the history of American cinema, using examples from classic films beginning with footage by Thomas Edison in 1903 to the present, tracing how Hollywood has aided and abetted the public perception of the African-American. From its earliest days, Hollywood reflected society's fear of blacks and countered with wish-fulfilling images of African-Americans as servile, ignorant, superstitious, or untrustworthy.